

Cookie List

Necessary (11)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
__cf_bm	app-sji.marketo.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
BIGipServer# [x3]	app-sji.marketo.com sjrtp7.marketo.com sjrtp7-cdn.marketo.com	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
cb-enabled	tagetik.com	This cookie is used to determine if the visitor has accepted the cookie consent box.	1 year	HTTP Cookie
checkForPermission	bidr.io	Determines whether the user has accepted the cookie consent box.	1 day	HTTP Cookie
CookieConsent	tagetik.com	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
PHPSESSID	get.smart-data-systems.com	Preserves user session state across page requests.	Session	HTTP Cookie
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::b	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage

Preferences (6)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
_biz_flagsA	tagetik.com	This cookie serves multiple purposes; it determines whether the user has submitted any forms, performed cross-domain migration or has made any tracking opt-out choices.	1 year	HTTP Cookie
dc	tagetik.com	Necessary for the functionality of the website's chat-box function.	Session	HTTP Cookie
drifft_aid	tagetik.com	Necessary for the functionality of the website's chat-box function.	2 years	HTTP Cookie
drifft_sid	tagetik.com	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	1 day	HTTP Cookie
lang [x2]	ads.linkedin.com linkedin.com	Remembers the user's selected language version of a website	Session	HTTP Cookie

Statistics (21)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_at.hist.#	tagetik.com	Used by the social sharing platform AddThis to store the user's usage history of the AddThis sharing widget	Persistent	HTML Local Storage
_ga	tagetik.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_gat	tagetik.com	Used by Google Analytics to throttle request rate	1 day	HTTP Cookie
_gid	tagetik.com	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	1 day	HTTP Cookie
_jsuid	tagetik.com	This cookie sets a random identification number for the visitor. This information can be used to identify the visitor when reentering the website, and use any user preference to optimize the visitor's experience on the website.	1 day	HTTP Cookie
cluid [x2]	stats.webleads-tracker.com tagetik.com	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 year	HTTP Cookie
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
DFTT_EN D_USER_P REV_BOO TSTRAPPE D	tagetik.com	Used by the website to detect whether the visitor has had any previous interaction with the live chat function on the website - This is used to optimize the chat function on the website.	2 years	HTTP Cookie
Drift.Target ing.activeSe ssionStarted At	tagetik.com	This cookie is used to collect information about how the visitor interacts with the live chat function on the website.	Persistent	HTML Local Storage
Drift.Target ing.current Referrer	tagetik.com	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	Persistent	HTML Local Storage
Drift.Target ing.referrer Domain	tagetik.com	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
eqy_session id [x3]	eqy.link get.smart-data- systems.com tagetik.com	This cookie register a succession of events of the mouse that are not necessarily follow before the end of the web page visit. Some event can therefore be treated while the next page is loading.	Session	HTTP Cookie
eqy_siteid	eqy.link	Records statistical data on visitor behavior on the website for analysis purposes.	1 year	HTTP Cookie
m/u	cdn.bizible.com	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session	Pixel Tracker
tagetik.visit or	tagetik.com	Unclassified	Session	HTTP Cookie
void [x2]	analytics.vendemo.com tagetik.com	This cookie is used for reporting and analytics cookie. This enables reporting.	1 year	HTTP Cookie
vlmref	tagetik.com	This cookie is used by the website's operator in context with multi-variate testing. This is a tool used to combine or change content on the website. This allows the website to find the best variation/edition of the site.	1 year	HTTP Cookie

Marketing (61)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
__atuvc	tagetik.com	Updates the counter of a website's social sharing features.	13 months	HTTP Cookie
__atuvs	tagetik.com	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	1 day	HTTP Cookie
__d_mkto	tagetik.com	Used by marketo for user analytics	1 day	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_at.cww	tagetik.com	Used by the social sharing platform AddThis	Persistent	HTML Local Storage
_biz_nA	tagetik.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 year	HTTP Cookie
_biz_pendigA	tagetik.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 year	HTTP Cookie
_biz_sid	tagetik.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 day	HTTP Cookie
_biz_uid	tagetik.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 year	HTTP Cookie
_BUID	bizable.com	Collects data on visitors' preferences and behaviour on the website - This information is used make content and advertisement more relevant to the specific visitor.	1 year	HTTP Cookie
_fbp	tagetik.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_first_page view	tagetik.com	This cookie is used to make the tracking more efficient for the website – the cookie sets cookies or trackers to only run on the initial page of a website, which makes the tracking process more efficient for the website.	1 day	HTTP Cookie
_gcl_au	tagetik.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
_lfa	tagetik.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users routing from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	2 years	HTTP Cookie
_lfa_expiry	tagetik.com	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_mkto_trk	tagetik.com	Contains data on visitor behaviour and website interaction. This is used in context with the email marketing service Marketo.com, which allows the website to target visitors via email.	2 years	HTTP Cookie
_uetsid	tagetik.com	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	HTTP Cookie
_uetsid	tagetik.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetsid_exp	tagetik.com	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_uetvid	tagetik.com	Unclassified	16 days	HTTP Cookie
_uetvid	tagetik.com	This is a cookie utilised by Microsoft Bing Ads and is a tracking cookie. It allows us to engage with a user that has previously visited our website.	Persistent	HTML Local Storage
_uetvid_exp	tagetik.com	Unclassified	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
			ent	Storage
ads/ga-audiences	google.com	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
at-lojson-cache-#	tagetik.com	Used by the social sharing platform AddThis	Persistent	HTML Local Storage
at-rand	tagetik.com	Used by the social sharing platform AddThis	Persistent	HTML Local Storage
bcookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
bito	bidr.io	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.	1 year	HTTP Cookie
bitoIsSecure	bidr.io	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	1 year	HTTP Cookie
bscookie	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	2 years	HTTP Cookie
Drift.Targeting.currentPageViewStarted	tagetik.com	Necessary for the functionality of the website's chat-box function.	Persistent	HTML Local Storage

Name	Provider	Purpose	Expiry	Type
Drift.Targeting.currentSessionStartedAt	tagetik.com	Identifies the visitor across devices and visits, in order to optimize the chat-box function on the website.	Persistent	HTML Local Storage
Drift.Targeting.firstVisit	tagetik.com	Necessary for the functionality of the website's chat-box function.	Persistent	HTML Local Storage
Drift.Targeting.lastTargetingEvalUID	tagetik.com	Sets a unique ID for the specific user. This allows the website to target the user with relevant offers through its chat functionality.	Persistent	HTML Local Storage
Drift.Targeting.lastVisit	tagetik.com	Necessary for the functionality of the website's chat-box function.	Persistent	HTML Local Storage
Drift.Targeting.numberOfSessions	tagetik.com	Determines the number of visits of the specific visitor. This is used in order to make the chat-box function more relevant.	Persistent	HTML Local Storage
Drift.Targeting.numberOfVisits	tagetik.com	Determines the number of visits of the specific visitor. This is used in order to make the chat-box function more relevant.	Persistent	HTML Local Storage
Drift.Targeting.previousPage	tagetik.com	Identifies the last page visited by the visitor. This is used in order to make the chat-box function more relevant.	Persistent	HTML Local Storage
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
https://tr.lfeeder.com/	tr.lfeeder.com	Tracks the individual sessions on the website, allowing the website to compile statistical data from multiple visits. This data can also be used to create leads for marketing purposes.	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
lidc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 day	HTTP Cookie
lissc	linkedin.com	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
loc	addthis.com	Geolocation, which is used to help providers determine how users who share information with each other are geographically located (state level).	13 months	HTTP Cookie
m/ipv	cdn.bizible.com	Registers user behaviour and navigation on the website, and any interaction with active campaigns. This is used for optimizing advertisement and for efficient retargeting.	Session	Pixel Tracker
MUID	bing.com	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
NID	google.com	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	6 months	HTTP Cookie
pagead/1p-user-list/#	google.com	Unclassified	Session	Pixel Tracker
pixel	outbrain.com	Unclassified	Session	Pixel Tracker
r/collect	doubleclick.net	This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices	Session	Pixel Tracker

Name	Provider	Purpose	Expiry	Type
		and marketing channels.		r
rs	w55c.net	Presents the user with relevant content and advertisement. The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers.	Session	Pixel Tracker
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	Session	Pixel Tracker
trwsa.sid	tagetik.com	These cookies store the total number of visits each visitor has to the Site, track email recipient behaviour to measure campaign effectiveness, and personalise Site content based on information known about the visitor.	1 day	HTTP Cookie
trwv.uid	tagetik.com	This cookie enables us to track and monitor any errors and response times of requests. This information is used to monitor performance and will alert the team to any issues with eNett services.	2 years	HTTP Cookie
tuuid	company-target.com	Collects visitor data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.	2 years	HTTP Cookie
tuuid_lu	company-target.com	Contains a unique visitor ID, which allows Bidswitch.com to track the visitor across multiple websites. This allows Bidswitch to optimize advertisement relevance and ensure that the visitor does not see the same ads multiple times.	2 years	HTTP Cookie
uid	admatrix.jp	Unique user ID that recognizes the user on returning visits	2 years	HTTP Cookie

Name	Provider	Purpose	Expiry	Type
UserMatch History	linkedin.com	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	29 days	HTTP Cookie
uvc	addthis.com	Detects how often the social sharing service, AddThis, encounters the same user.	13 months	HTTP Cookie
validateCookie	company-target.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users routing from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	Session	Pixel Tracker
wfivefivec	w55c.net	Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.	13 months	HTTP Cookie
xtc	addthis.com	Registers the user's sharing of content via social media.	13 months	HTTP Cookie

Unclassified (4)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Name	Provider	Purpose	Expiry	Type
_fsefo_user_id	tagetik.com	Unclassified	1 day	HTTP Cookie
_lfa_IYNOR8x0bEN8WQJZ	tagetik.com	Unclassified	Persistent	HTML Local Storage
ct216801	216801.tctm.co	Unclassified	Session	HTTP Cookie
gq_utm	eqy.link	Unclassified	Session	HTTP Cookie